



The Whole Tooth



November 2009

Volume 1, Issue 1

From the Dentist

I hope you all had a safe and enjoyable holiday season. This is the first of our quarterly newsletters we will be sending out to keep you informed of the goings on at the office and provide you with information regarding your dental health.

We are now using a new software program to maintain your dental records and are transitioning from paper to electronic charting. Another advantage to using the new software includes the ability to take digital x-rays. The x-rays are more comfortable and convenient than standard x-rays and can be viewed almost immediately in each treatment room.

Come see for yourself how this new software will allow us to better serve you in all aspects of your dental treatment.

Yours in good dental health

Dr. Charles Flowers

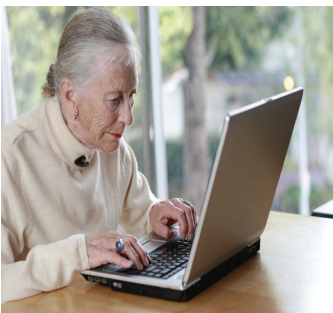


Are you one of the estimated 160 million people who are negatively affected by snoring?

Snoring interrupts your sleep cycle causing daytime sleepiness and fatigue and may be a symptom of sleep apnea. Sleepiness can affect the ability to function effectively at home or work and may lead to health problems.

Fortunately, there is a cost effective oral appliance that can reduce or eliminate snoring. This custom -made device works by bringing your lower jaw forward , opening the airway, allowing air to flow more freely.

Call us today to schedule a free consultation. Mention this ad and receive \$100 off the cost of the appliance.



We Are Now Just a Click Away

We are very excited to announce the launch of our website. Patients can now easily access any information regarding our practice and general dental care. We are excited to present this extension of our patient care and hope you will benefit from it. Please be sure to visit our website at www.DrCharlesFlowers.com.



Dr. Charles Flowers, LLC

7007-A Brookfield Road

Columbia, SC 29223

Phone: (803) 787-6646

Fax: (803) 736-2891

WWW.DrCharlesFlowers.com





Is bleeding of the gum a serious problem?

Yes, bleeding gums is a serious problem. It is either indicating the beginning of the destructive process involving the supporting tissue around the tooth or some serious underlying systemic problems. Gum disease is caused by plaque, a sticky film of bacteria that constantly forms on the teeth. These bacteria create toxins that damage the gums.

The adage “To keep your teeth, take care of your gums.” has a basis in reality. Gingivitis is one of the most common forms of gum (periodontal) disease. Gingivitis affects the tissues that surround and support your teeth. The bacteria which causes gingivitis, can turn into tartar buildup, irritate your gums and lead to bleeding. Left unchecked, gingivitis can lead to a more serious form of gum disease called periodontitis. This long-term infection can eventually cause loss of your teeth. Gum disease - not decay - is the #1 cause of tooth loss. Gum disease generally doesn't hurt. You may have it for years before you feel discomfort. Don't wait until you feel the pain.

When plaque has hardened on your teeth, it will be necessary for a dental hygienist or a dentist to scrape this material off your teeth.

Good oral hygiene is the best way to prevent bleeding gums, gingivitis and periodontitis.

You should brush your teeth gently with a soft-bristle toothbrush after every meal. Flossing once a day can prevent plaque from building up.



Help is on the way!

Patient Referrals

- If you have a friend or family member that is in need of a dentist and truly wants the best care and skill around tell them about our office.
- Referring your friends and family members is the greatest compliment we could receive
- Referral Program coming soon!

Since our patients' health is our main concern, we thought it was time to offer extended payment options. Patients that qualify are now able to use CareCredit to pay for dental treatment.

CareCredit is a personal line of credit for healthcare treatments and procedures for your entire family, including your pets. It works like a credit card but it has two advantages. It can only be used for healthcare services and you can get No Interest* financing every time you use it. Simply pay your minimum monthly payment and pay off the entire balance by the end of your promotional period and you pay No Interest. If you need more time to pay for your procedure, you can take advantage of the extended payment plans with low, fixed interest rates. To find out more about CareCredit, please feel free to call us at the office or visit our website at www.DrCharlesFlower.com A link to CareCredit will be found under the payment options tab.

